

## Appendix A - Area North priorities – 2010-11 – areas of investment and corporate plan links.

The column on the right refers to the SSDC Corporate Plan, a copy can be provided on request.

Area Priority	Special area(s) of focus	Key SSDC services to address this priority	SSDC Corporate plan outcome and Key Target Areas.
<b>TOP PRIORITY</b> 1. Ensure delivery of current Area North programme and continue to develop further <b>affordable housing</b> .	Delivery of small-scale schemes in villages for local people.	Spatial Policy - Strategic Housing Development Management Area Development	3.0 A district where housing options are maximised Key target areas: 3.1, 3.2, 3.4.
<b>ALL EQUAL</b>			
2. Increase <b>access to services</b> to improve quality of life, through local and outreach services, transport and ICT.	Target lower income and vulnerable households; Build capacity of local community offices and information points; Community and public transport – including walking, riding, cycling, boating	Housing & Welfare; Partnerships & Third Sector; Customer Services; ICT & Communications; Area Development	1.18 A district tackling economic disadvantage 3.11 Increased choice and quality of life for older and vulnerable people Key target areas: 1.21, 1.22, 3.12, 3.13, 3.14, 3.15, 3.17, 3.26-3.28, 5.1, 5.5,
3. Promote resilience and growth for <b>local services and businesses</b> .	Access to business support & networking; Local infrastructure; Rural broadband; Key village services; Sustainable tourism; Local supply / produce	Economic Development, Heritage & Tourism Development Management; Streetscene Business Rates; Engineering & Property; Area Development	1.0 A well-supported business community 1.11 A vibrant and sustainable Yeovil, Market Towns and Rural Economy Key target areas: 1.6-1.9, 1.12, 1.14, 1.15,
4. Promote <b>community safety</b> - reduce crime, fear of crime and anti-social behaviour - where it occurs.	Diversionary activities for young people; Local Action Groups / PACT; Partnership with Neighbourhood Policing team & Restorative Justice Programme; Community 'watches' – Speed, Farm, Pub, Neighbourhood.	Partnerships and Third Sector; Community Health & Leisure; Streetscene; Area Development	4.0 A community that feels safe Key target areas: 4.1, 4.2, 4.4, 4.5, 4.8, 4.9, 4.13
5. Increase local action towards carbon reduction and enhanced <b>local environment</b> .	Flood risk mitigation; Quality of natural and built environment; Local enforcement priorities; Transition Town / Village action	Streetscene (and Waste); Civil Contingencies Spatial Planning; Countryside; Development Management; Area Development	2.13 A low-carbon council adapting to climate change 2.6 An enhanced built environment Key target areas: 1.14, 2.7, 2.8, 2.9, 2.18 2.23, 2.25, 3.12
6. Increase and improve <b>community facilities and activities</b> for all ages	Community centres / village halls Recreation trusts and sports clubs; Community groups for sport, leisure and arts. Volunteering; Developer Obligations for facilities (s106).	Community Health and Leisure Sports Development Development Management Area Development	3.18 – Individuals and communities enjoying healthier and more active lifestyles 4.22 Sustainable local communities  Key target areas: 3.20, 3.31, 3.12, 4.17, 4.19